

***Department of Communication Sciences and Disorders***

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*Strategic Plan – 2020-2023 (3 year plan)*

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**Goal I: Student recruitment:** The Department of Communication Sciences and Disorders will recruit students who excel in academics, have a service oriented global perspective, and have potential for leadership within their community.

***Objectives to support student recruitment.***

- Objective 1.1      Implement recruitment plan, communication plans, and engage in year-round activities to recruit and enroll students in the CSDS and MS SLP programs
- Objective 1.2      Identify, attract, and retain students with varying degrees of diversity to support the University/School/ and Department mission
- Objective 1.3      Continue to seek and expand university and departmental funding sources for scholarships

***School of Health Professions Mapping:***

Student Recruitment and Retention

- a. Applicants to graduate programs represent appropriate balance of racial/ethnic diversity
- b. Undergraduate programs represent appropriate balance of racial/ethnic diversity in the student population
- c. Enrolls highly qualified students
- d. Retains students who enroll in graduate programs
- e. Offers scholarships to an appropriate number of undergraduate and graduate students

**Goal II: Commitment to excellent and innovative academic and clinical programming:**

The Department of Communication Sciences and Disorders will endeavor to provide and maintain a culture of excellence, caring, and freedom to question responsibly varying concepts within the fields of speech-language pathology and audiology.

***Objectives to support excellence and innovation with academic and clinical programming.***

Objective 3.1 Establish interdisciplinary seminars to meet the needs of the ever-changing health care environment (Create a 1 hour seminar per semester and invite one or more faculty/students from varied programs/departments in CHS and across Samford's campus

Objective 3.2 Establish a strong connection between interdisciplinary academic coursework and clinical practicum experiences by bridging concepts of theory, evidence-based practice and outcome-based measures

- Simulation experiences
- Academic/clinical course competencies (DX data gathering; student simulations (OM, DX assessment?)
- Develop clinical and research opportunities with off-campus clinical supervisors

Objective 3.3 Encourage and promote communication and integration between the CSDS department and the clinical sites/supervisors.

Objective 3.4 Provide opportunities for undergraduate and graduate students to engage in applied research which could lead to professional presentations

Objective 3.5 Encourage student involvement in the participation of local, state, and national conferences

***School of Health Professions Mapping:***

Professional Preparation/Student success & Interprofessional preparation

- a. Students receive quality professional and personal mentoring from faculty and staff
- b. Students are supervised by vetted preceptors
- c. Students are placed in individual sites selected by CSDS Clinical team
- d. Students participate in multiple IPE activities throughout the curriculum
- e. Students understand the role of other health care professionals

**Goal III: Student service opportunities:** The Department of Communication Sciences and Disorders will promote service learning for all students recognizing that there are opportunities for meeting needs within a global society.

***Objectives to support student service opportunities.***

Objective 3.1 Promote and provide multiple ways for students to engage in service learning opportunities within their community, state, country, and international experiences

***School of Health Professions Mapping***

Student Satisfaction & Service and Mission

- a. Students participate in professional-based service
- b. Faculty participate in professional-based service to the community
- c. Faculty participate in service to the profession
- d. Faculty, staff, and students understand the importance of service to others

**Goal IV: Interprofessional Education:** The Department of Communication Sciences and Disorders will seek opportunities to participate and to lead experiences related to interprofessional education.

***Objectives to support interprofessional education.***

- Objective 4.1 Identify topics that could be covered with multiple disciplines/ class
- Objective 4.2 Support IPP clinical opportunities for students while at Samford University

***School of Health Professions Mapping***

Interprofessional preparation

- a. Professional students participate in multiple IPE activities throughout the curriculum
- b. Professional students feel prepared to work in an interprofessional environment
- c. Professional students understand the role of other health care professionals.

**Goal V: Continuous Outcomes Monitoring and Strategic Planning:** The Department of Communication Sciences and Disorders will conduct a systematic review of its' strategic plan and the assessment system to ensure that all appropriate stakeholders are included, informed, and have the opportunity to provide input.

### **Objectives to support outcomes monitoring and strategic planning**

Objective 5.1 Develop and continually monitor an annual assessment system, which assesses skills and knowledge of current students.

Objective 5.2 Share data and the strategic plan with internal and external stakeholders for program improvement suggestions.

Objective 5.3 Review the Strategic Plan annually and student outcome data two times per year.

**Goal VI: Giving Opportunities:** The Department of Communication Sciences and Disorders will continue to develop relationships with the Advisory Board, community supporters, faculty, alumni, and parents to create scholarship opportunities for undergraduate and graduate students in CSDS.

### **Objectives to support scholarship opportunities**

#### **Measurable objectives**

- a. Create giving levels for varied types of donors
- b. Organize one major fundraiser per year

### **School of Health Professions mapping**

#### Financial Strength

- a. Enhance funding for scholarships
- b. Enhance funding for student endeavors
- c. Enhance funding for faculty/department endeavors